

Business Advantage

Community Resources and Informational Partnerships



that Work!

**Wednesday,
August 15th, 2012**

Comments From Last Year's Conference...

- "Very current, pertinent topics."
- "Concise, informative, adhered to agenda, on-time."
- "Very knowledgeable presenters and cost."
- "One place with a continuous flow of information."

**Register Early ...
Attendance is limited
to 100.**

*Breakfast begins at 8:30 a.m. at
Illinois Valley Community College
located at
815 N. Orlando Smith Ave., Oglesby, IL*

\$10 REGISTRATION FEE

We thank the local Chambers of Commerce and HR Associations for their support and assistance with the distribution of this brochure.

Illinois Valley SHRM	Mendota Area Chamber of Commerce
Rock River Human Resources Professional Association	Illinois Valley Area Chamber of Commerce
Ottawa Area Chamber of Commerce and Industry	Illinois River Area Chamber of Commerce
Streator Area Chamber of Commerce	Princeton Chamber of Commerce
Central Illinois Business Networking Group	Dixon Chamber of Commerce

We encourage all Presidents, Chief Executive Officers, Managers and HR Personnel of your businesses or organizations to attend!

AGENDA

8:30- 8:50

Continental Breakfast and Registration

8:50- 9:00

Welcome

9:00- 10:00

**Geek-Speak in Layman's Terms:
Dissecting Social Media**

*AJ Hauser
Hauser Design Group*

In this presentation, AJ Hauser of the Hauser Design Group plans to spend time giving real world advice and examples regarding the ever popular buzzwords: social media. Everyone talks about what social media IS - but in this presentation we plan to dive deeper and help you decide if it is something that makes sense for YOU. The presentation will cover these 6 main points:

1. What social media is
2. What social media isn't
3. Whether the ROI of incorporating social media properly makes financial sense
4. How to incorporate Social Media IF it makes sense
5. Effective alternatives to social media
6. Real world examples and Q&A

10:00- 10:30

Understanding the Certificate of Employability Program and How It Can Benefit You

*Randy Otto, Superintendent
DePue School District*

We all know studies have shown that how a student performs and behaves in school is a pretty good indicator of how s/he will perform and behave on the job. So, wouldn't it be nice to be able to get this information when we're interviewing high school students or recent graduates? Well, Superintendent Randy Otto is implementing a program at DePue High School this fall that will help you gain a clear understanding of his students' employability potential before you hire them.

Learn how the Certificate of Employability (COE) Program will assess a student's Academic standing, Attendance and Attitude in the classroom, and find out how the COE will benefit you as an employer and the student as an applicant.

10:30- 10:45

Break

10:45- 11:45

Succession Planning

*Dave Smith, President
ADShr, Inc. HR Consulting and Training*

This program is designed to explore the traditional Succession Planning concepts designed for the replacement of key leadership positions. In addition, we will explore non traditional talent enhancement ideas to help increase the talent of your current employees to assist in moving your organization forward. A case study of a "career lattice" will be presented.

11:45- 12:45

What's New in the Employment World?

*Stephanie Handler, Attorney at Law
Jackson Lewis*

An update on the latest labor and employment law developments and some discussion along the way on tips and tools to stay out of legal hot water.

12:45- 1:00

Closing



Registration Form

for the 2012 Employers' Conference

Register by- July 27, 2012

Yes, I will be attending the 2012 Employers' Conference.

Please fill out the following registration form (copy form for additional registrants), and fax to **815.224.7933** or mail to **NCI WORKS**, 3691 Cougar Drive, Unit B, Peru, IL 61354 by **July 27, 2012**. **Make checks payable to BEST, Inc.**

Name _____

Organization _____

Title _____

Address _____

City, State, Zip _____

Phone () _____ Fax () _____

Email _____

Specify any special dietary needs: _____



"The use of this seal is not an endorsement by the HR Certification Institute of the quality of the program. It means that this program has met the HR Certification Institute's criteria to be pre-approved for recertification credit."

Please call 815.224.7930 for any questions or inquiries.



NCI *Geared Toward The Future*
 NORTH CENTRAL ILLINOIS **WORKS!**
 3691 Cougar Drive, Unit B
 Peru, IL 61354

your **Business Advantage**

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that Work!

August 15, 2012

10th Annual Employers' Conference

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North Central Illinois Works! and the following organizations proudly sponsor the 2012 Employers' Conference

- North Central Illinois Works!
- Illinois Valley SHRM
- Rock River Human Resources Professional Association
- Ottawa Area Chamber of Commerce & Industry
- Streator Area Chamber of Commerce
- Mendota Area Chamber of Commerce
- Illinois Valley Area Chamber of Commerce
- Illinois River Area Chamber of Commerce
- Princeton Chamber of Commerce
- Dixon Chamber of Commerce
- Central Illinois Business Networking Group